



## advertising rates

### four color display rates

	1X	3X	6X	12X
FULL PAGE	\$1,620	\$1,200	\$1,020	\$ 960
2/3 PAGE	\$1,080	\$ 900	\$ 750	\$ 720
1/2 PAGE	\$ 840	\$ 660	\$ 570	\$ 540
1/3 PAGE	\$ 690	\$ 540	\$ 474	\$ 432
1/4 PAGE	\$ 560	\$ 450	\$ 360	\$ 318
3" COLUMN	\$ 504	\$ 390	\$ 300	\$ 252
1/6 PAGE	\$ 390	\$ 300	\$ 246	\$ 222
1/8 PAGE	\$ 354	\$ 252	\$ 234	\$ 180
1" COLUMN	\$ 180	\$ 150	\$ 114	\$ 102

ALL DISPLAY RATES ARE BASED ON CONSECUTIVE MONTHLY INSERTIONS

### additional advertising information and conditions

1. Posted rates are commisionable at 15% to recognized agencies.
2. Special guaranteed positions are available at 15% extra.
3. Premium positions : Front cover (50% extra), back cover, inside front cover, inside back cover and page 3 are available at 25% extra (minimum 6X run).
4. All display ads receive 1 complimentary 8-9 line listing.
5. Extra listings are available at \$35 per listing.
6. The publisher reserves the right to accept/reject all ad and editorial materials.
7. Advertisers and their agencies assume all liability for ad content.
8. Closing dates are 15 days prior to publication date.
9. All ads are requested in digital format (see mechanical specs info).
10. Ad cancellations must be made in writing to the publisher 20 days prior to publication date and must meet contract obligations or will be subject to a short charge rate.
11. Publisher will not be held liable for any errors in an ad beyond the first insertion run.